

October 25, 2013

Chief Election Commissioner
Election Commission of India,
Nirvachan Sadan, Ashoka Road,
New Delhi-110001

Subject: Request to ensure Cleanliness after election rallies as part of Model Code of Conduct

Respected Sir,

The Election Commission of India is a pillar of democracy of India. Over the years the EC has truly transformed the conduct of elections in India – and it will not be an under-statement to say that over 1.2 billion citizens of India are genuinely proud and thankful to this institution.

We are a think tank normally focused on Indian foreign policy and the image of India. We are also promoting a national campaign to spread awareness about cleanliness and sanitation, Come, Clean India, since 3 years.

Sir,

We wish to place two simple facts for your consideration:

- The democratic process of election gatherings, or “rallies”, where citizens come together to hear the vision of any aspiring leader is an integral part of our democracy
- Normally such gatherings – be it few hundreds, to hundreds of thousands – are “organized” by the political parties or their candidates, in order to convey their views

Sir,

We wish to place further three simple facts for your consideration:

- Almost always after any such gathering, or “rally”, there is litter, garbage strewn on the public grounds, and streets in neighborhood of any such event
- Callous dis-regard to cleaning-up on the part of organizers after such “rallies” is a sore view to see the filth, a danger to public health and hygiene, and a poor example for the children of India
- Non-attention or respect to cleanliness after any event that such election candidates or parties organize indicates their lackadaisical attitude to cleanliness and sanitation

Sir,

- We request your urgent and immediate attention on above mentioned issue
- If you find our above humble request reasonable, you may please consider incorporating some proviso and language that addresses this issue in the Model Code of Conduct

Any public grounds, streets must be totally clean of trash within 12 hours after any election rally.

Sincerely,



Robinder Sachdev
President